



October

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Development Month

Visit our Websites

<https://rcchennaibeehives.rotaryindia.org>

<https://rccbeehivetrust.org>

**Appeal from Rtn R Venkataraman, Managing Trustee
The Rotary Club of Chennai Beehives Trust**

**Dear
Fellow Rotarians,**



**YOU CAN
DO IT!**

**The Rotary Club of Chennai
Beehives Trust got Approval from
Income Tax Department for 80G**



**Contribute to our Trust through online or UPI to
The Rotary Club of Chennai Beehives Trust
IDBI Bank, SB a/c:0735104000052137, IFSC: IBKL0000735**

**Cheques be drawn in favour of "
The Rotary Club of Chennai Beehives Trust"**

**Cheque/Cash Payment be handed over to
Rtn.C.H.Sudarsanam, Trust Treasurer @b9445156781**

**Please Note: 80G benefit not permissible
for Cash payments above. Rs.2000/-**

**Forgiveness is a strange medicine. If you give it to others, it
heals the wounds in your heart.**

RI President's Message



Rtn. Gordon McNally

Mental Health & Your Club

Dear fellow Rotary members, The World Health Organisation designates October 10 as World Mental Health Day, and with Rotary placing a special focus on mental health this year, I would like to help answer the question posed to me most often when I travel to meet members: How can my club get started? There are some wonderful examples of Rotary members taking action already. In the Philippines, the Rotary Club of Tiaong-Hiyas held a 12-week health challenge for mothers in the community to promote some baseline health screenings and coaching on a healthier lifestyle. By the end of the challenge, the mothers had a special bond and decided to form a Rotary Community Corps called Ilaw ng Tahanan (“one who lights up the home”) with the goal of involving more mothers in health education and wellness support — and later youth services, teen pregnancy prevention, and help with unhealthy substance use. Almost a year later, the RCC is preparing to open its own health centre where mothers can come for peer-to-peer support. Another strong example is in Colorado. In the fall of 2021, a small group of stakeholders from the Rotary Club of Highlands Ranch formed the Rotary Clubs of Colorado Endowed Fellowship for Pediatric Mental Health, which enhances the ability of Children’s Hospital Colorado to recruit and train paediatric psychiatry.....

providers and allows the hospital network to make additional appointments. This increases access to mental healthcare for children and decreases provider shortages. Since then, the project has brought on new supporters and is now fully funded with a \$500,000 endowment. Investment income from this endowment will support a fello a psychologist or psychiatrist at Children's Hospital.

A new fellow will be named every one to two years, beginning spring of 2024. Over time this will create a cohort to bolster the mental health workforce, treating kids from all 64 Colorado counties and neighbouring states. There are many more great mental health project stories on Rotary Showcase, and I invite you to share your experiences as you begin your own projects. Also, please reach out to mindhealth@rotary.org with any thoughts or ideas you would like to share about mental health in the Rotary world. On October 10, I will host a Facebook Live event when we will recognise World Mental Health Day and further explore how Rotary members can begin this journey. But I would like to leave you with one way every Rotary member can make a difference. Right now, there is someone you know in the Rotary world — in your club, from a project you’ve worked on, in a Rotary Fellowship or Rotary Action Group — who could use a little more of your time and attention. Rotary has this great gift of global friendship, and that also means being there for each other. Discovering the human connections that bind us is what we do through our membership every day. It’s what Rotary has always been about, and we can build on it by helping each other find peace at home. We need to learn how to ask not just “How are you?” but also “How are you really?” By doing so, Rotary can continue to Create Hope in the World.

Never mix our words with our mood.,because; we will have many options to change our mood, but we will never get any option to replace our spoken words

FROM THE DESK OF THE
President

Reflect our strong presence



I wish to convey my Greetings to my Rotary brethren, and my special Greetings to my dear co-Beehivians on the occasion of SARASWATHI POOJA/AYUDHA POOJA & VIJAYADASHAMI, celebrated on 23RD & 24TH OCTOBER 2023.

October month is observed as 'Economic & Community Development' month, aiming to pay focused attention in supporting this area so that the living standards of all sections of society undergo positive change for the better and overall economic development.

Rotary Clubs everywhere look out for projects suited to the Theme every month. Such projects may not be completely accomplished within the designated month, but if a Club makes a beginning in the right direction, the objective for that month would have been achieved.

We Rotarians can play a constructive role in shaping the development of the community by providing the necessary support, financial or otherwise, with special attention to the economically backward strata of society. Rotary Clubs may arrange for infrastructure assistance to young entrepreneurs, extend help for purchase of quality machinery, organize periodical Job Opportunity camps in association with various Employment Consultancy Service agencies, extend financial support to Self Help Groups in local areas so that These are only illustrative modes in which Rotary Clubs may help in improving economic growth.

Coming to our own Club, we should have a broad outlook towards uplifting the economically backward people in the society, by granting Micro Credit to street vendors, providing mobile carts to street vendors and mobile hand cart to individuals belonging to financially weaker sections, donate Shade Umbrellas to Flower vendors, Cobblers, etc, wheel chairs to differently abled persons for pursuing their respective vocations and earning their livelihood.

Extending help to persons with visual, hearing /speech impairment to pursue their livelihood and to earn the minimum human needs of food, clothing & shelter.

While the above stated methods are only illustrative, any member of our Club or his/her family members may suggest any other innovative ways to extend Rotary's helping hand to the needy sections of community so as to bring down economic backwardness, thus bringing about steady improvement in the living standards of all human beings. In the past years our club have provided micro credit and presented four mobile hand cart at a cost of Rs.1,30,000/-.

Your ideas and viewpoints are welcome for extending our club's support to wholesome Economic & Community Development in all possible ways. Let us undertake Projects that would reflect our strong presence.

"People will not remember you for what your words, thoughts or desires were. You will be remembered for what you did."



Consecutive 15th Year Highest Rating to Rotary Foundation from Charity Navigator

For the 15th consecutive year, The Rotary Foundation has received the highest rating – four stars – from Charity Navigator, an independent evaluator of charities in the U.S.

The Foundation earned the recognition for adhering to sector best practices and executing its mission in a financially efficient way, demonstrating both strong financial health and commitment to accountability and transparency.

“We are delighted to provide the Rotary Foundation with third-party accreditation that validates their operational excellence,” said Michael Thatcher, President and CEO of Charity Navigator. “The Four-Star Rating is the highest possible rating an organization can achieve. We are eager to see the good work that Rotary is able to accomplish in the years ahead.”

Charity Navigator assesses nonprofit performance based on four key indicators, including the impact of the charity’s program relative to cost; the organization’s governance and financial health including its transparency, efficiency, and sustainability; a charity’s leadership capacity, strategic development, and ability to adapt to internal and external changes; and its overall culture and connectedness to its constituents and the communities they serve.

Real happiness doesnot come from getting everything you want. It comes from sharing what you HAVE with the people who matter.



Definition of Rotary.. What is Rotary Club?

By Rtn.Clifford Dochterman, RI President 92-93...
reproduced Rtn.R.Venkataraman

How do you describe the organisation called "Rotary"? There are so many characteristics of a Rotary Club as well as the activities of more than a million Rotarians. There are the features of Service, internationality, fellowship, classifications of each vocation, development of goodwill and world understanding, the emphasis of high ethical standards, concern for other people and many more.

In 1976, the Rotary International Board of Directors was interested in creating a concise definition of the fundamental aspects of Rotary. They turned to the three men who were then serving on RI's Public Relations Committee and requested that a one sentence definition of Rotary be prepared. After numerous drafts, the committee presented this definition, which has been used ever since in various Rotary Publications.

"Rotary is an organisation of business and professional persons united worldwide who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world" Those 31 words are worth remembering when someone asks "What is Rotary Club?"



Rotary's two official mottoes... A brief note

Service Above Self and One Profits Most Who Serves Best, Rotary's official mottoes, can be traced back to the early days of the organization.

In 1911, the second Rotary convention, in Portland, Oregon, USA, approved He Profits Most Who Serves Best as the Rotary motto. The wording was adapted from a speech that Rotarian Arthur Frederick Sheldon delivered to the first convention, held in Chicago the previous year. Sheldon declared that "only the science of right conduct toward others pays. Business is the science of human services. He profits most who serves his fellows best."

The Portland gathering also inspired the motto Service Above Self. During an outing on the Columbia River, Ben Collins, president of the Rotary Club of Minneapolis, Minnesota, USA, talked with Seattle Rotarian J.E. Pinkham about the proper way to organize a Rotary club, offering the principle his club had adopted: Service, Not Self. Pinkham invited Rotary founder Paul Harris, who also was on the trip, to join their conversation. Harris asked Collins to address the convention, and the phrase Service, Not Self was met with great enthusiasm.

At the 1950 Rotary International Convention in Detroit, Michigan, USA, two slogans were formally approved as the official mottoes of Rotary: He Profits Most Who Serves Best and Service Above Self. The 1989 Council on Legislation established Service Above Self as the principal motto of Rotary because it best conveys the philosophy of unselfish volunteer service. He Profits Most Who Serves Best was modified to They Profit Most Who Serve Best in 2004 and to its current wording, One Profits Most Who Serves Best, in 2010

**There is never a wrong decision or a right decision.
Take a decision and prove it right.**



Beehives Celebrated International Day of Girl Child



Rtn.Dr.V.Thiagarajan, Director Community Service Health of our Club organised the event at Kendriya Vidyalaya, AFS, Tambaram on 11.10.2023.

Dr.Hemamalini Rajinikanth, Dental Suregeon, Mrs Universe South Asia and a reputed International Speaker was the Guest Speaker. She delivered an educative and interactive address on the topic “Be Good, Be Strong, Be Yourself”.

About 150 girl students added with women faculty members of KV, Tambaram were in attendance.

Emphatically the speaker stated that “Confidence”, more particularly “Self Confidence” is the base to achieve anything in life and age is not a bar. To gain recognition, the women folk should be successful by shunning away the inferiority complex. She advised the participants to aim to maintain their self respect.

Followed with the educative address, interactive session was held. All the participants were much benefited by the talk of our Guest Speaker.

She wished the participants all success and a bright future.



**Life is not about finding yourself, life is about
creating yourself.**

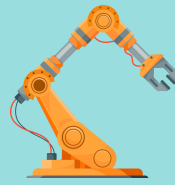
Advance Deepavali Greetings



**World Health Day event organised
by District 3232 was held on 22.10.2023.**

**Our Club has contributed Rs.5000/-
as participating club.**

**Representing our club
,Rtn G S Suresh President & Rtn Sashaank
participated. Individual certificate of
participation was presented to them.**



**An innovative Team Work
Robot programmed by our Club
Member & her team members**

**Congrats to Rtn.SabithaRamakrishnan
&
to Siemens Centre of Excellence Team**

**The team programmed MIG welding Robot
to do "GHANTARAVAM" and Spot welding Robot
to supply flowers to all for Ayudha Pooja
Celebration.**



**Don't care for those who ignore you – care for those
who ignore others for you.**



Beehives Wishes Happy Birth Day to



Rtn.M.V.Mukundhan celebrated on 05.10.2023

Rtn Murali M Achuthan celebrated on 06.10.2023

Ann Kaprpagam w/o Rtn Krishnan Celebrated on 06.10.2023

Rtn Sai Jayakanth celebrated on 09.10.2023

Rtn.Sabitha Ramakrishnan celebrated on 13.10.2023

Ann Suguna w/o Rtn.Rajmohan Bashyam celebrated on 23.10.2023

Ann Durgadevi w/o Rtn J Natarajan celebrated on 24.10.2023

Ann Nageswari w/o Rtn A C Boopathy celebrated on 25.10.2023

Rtn M R Sudharshan celebrated on 26.10.2023

Annette Meenaloshani d/o Rtn Vinayakamurthy celebrated on 27.10.2023

Annette Sanjay Ramakrishnan s/o Rtn.Sabitha Ramakrishnan celebrated on 31.10.2023

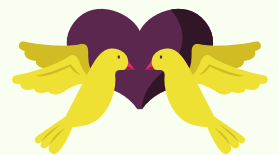


HAPPY WEDDING DAY TO



**Rtn Saijaykanth & Ann Dr Kalpana
celebrated on 19.10.2023**

**Rtn B Shankar & Ann Lakshmi
celebrated on 28.10.2023**



**Every season has a beautiful reason, every problem has a
meaningful message, all we need is a fresh vision**

Report on Weekly Meeting held on 15.10.2023

Meeting started with silent invocation. Discussion was centered around the proposed Fund raiser cricket tournament to be organised on 6th and 7th January 2024. The members were informed that the tournament is named as “S V Ramani Memorial Trophy 6x 6 Cricket Tournament” and Committee is constituted for the purpose with nine members, headed by Rtn Dr V.Thiagarajan as Chairman and Rtn.R.Seralathan as Vice Chairman.

Both the Chairman & Vice Chairman of the committee explained the arrangements being made, number of entries expected, estimated expenditure for the event and about enhancement of Public Image of our club. Continuing, the ways and means to approach sponsors, contacting donors were planned. President requested members to come together and make the event a grand success. In addition, President appealed to members for their individual contribution to Polio Plus fund for onward transmission to Foundation.

Report on Club Board Meeting held on 29.10.2023

The meeting started with President informing the Board members that an aggregate contribution of Rs.7000/- has been collected from our members for Polio Plus Fund. Although some of the members have not remitted their contribution, Board unanimously decided that the Club may project 100% members' contribution while submitting the member wise details.

The President then made a mention of the proposed Project for Holistic development of children belonging to deprived urban communities, for which request from the respective NGO is called for with details. Rtn Dr. Thiagarajan informed that a Medical Check camp will be organized on the occasion of World Diabetes Day falling on 14th November 2023.

The President then briefed the Board members about the steps initiated by our Club for celebration of Deepavali on 12/11/2023 with the children at ICCW, Shenoy Nagar, Chennai – distribution of sweets/savouries and crackers. Presenting T - Shirts to the children as a Gift, has been sponsored by philanthropists.

In the capacity of Chairman of the Committee for S.V.Ramani Memorial Trophy Cricket tournament, Rtn Dr VT, reported the up to date developments in respect of the preparations being organized. President of our Club Rtn Suresh provided the details of the Registration of teams, financial donations received so far towards sponsorship from some individuals, etc.

Finally, the President recalled the decision of Joint Board Meeting to transfer from the funds of Rotary Year 2022-23, to the extent of Rs.30000/- from Club account to the credit of the Bank account of ‘The Rotary Club of Chennai Beehives Trust’ was pending implementation, and sought the approval of the Board members. Board members unanimously approved the transaction, President informed that it will be effectively done within a week.

**Minimum requirements and Maximum adjustments
are two steps for happy and successful life.**

சங்கம் வளர

forward by Rtn R Seralathan

அ.. அதனுடைய விதிகளை அறிந்து கொள்ளுங்கள்
 ஆ..ஆக்கம் தரும் ஆலோசனைகளை கூறுங்கள்
 இ.. இழிவாக பிறரிடம் பேசாதீர்கள்
 ஈ.. ஈதல் சிறப்பென்று அறியுங்கள்
 உ.. உரிமையை கோருமுன் கடமையை செய்யுங்கள்
 ஊ.. ஊக்கம் இல்லையேல் ஒதுங்கி விடுங்கள்
 எ.. எடுத்து செய்வோரை இகழாதீர்கள்
 ஏ.. ஏற்கும் பதவியை பொறுப்புடன் வகியுங்கள்
 ஐ.. ஐயமிருந்தால் நேரில் தெளிவு பெறுங்கள்
 ஒ.. ஒவ்வொரு கூட்டத்திலும் பங்குபெற தவறாதீர்கள்
 ஒ.. ஓய்வு நேரத்தில் சங்க நிர்வாகிகளுடன் கலந்துரையாடுங்கள்
 ஒள...ஒளவியம் எப்போதும் பேசாதீர்கள்
 ஃ.. அஃதே சங்கம் வளர ஏதுவானது



End Polio

Efforts to eradicate polio over the last few decades have prevented more than 20 million cases of paralysis. However, if wild poliovirus transmission continues in Pakistan and Afghanistan, children worldwide remain at risk of paralysis. Hence, we are to continue with our support for total worldwide eradication of Polio.

While we thank Beehivians who responding to the call of President contributed Rs.200/- for two drops of polio vaccine, we request others to follow suit with their contribution.



on your entry to compete
in the finals of
“VOICE OF DISTRICT”
singing competition.

Beehivians wish you
all success to come out
with flying clours

Life becomes a masterpiece when you
learn to master the peace

Report on Weekly Meeting held on 29.10.2023

The meeting started with silent invocation. This was followed by the sharing of some adventurous experiences by Rtn Murali Achuthan, Dir. Vocational Service of our Club, who got trapped at Sikkim due to clud burst. Our members conveyed their happiness for his safe return back home.

Representatives from two NGOs, IRCDUC & URAVUGAL addressed on the creation and maintenance of 'TRANSFORMATION LEARNING HUBS' being run by them for ensuring sustained Holistic Development of deprived and underprivileged children in Urban areas. Presently these NGOs are operating 5 Centers spread over Chennai supporting 360 children living in those areas. They are reportedly taking special care of girl children, taking efforts to arrest drug abuse, sexual abuse of children especially girls, kids peddling and so on. Motivational speakers are being arranged for the benefit of those children and their parents, unique talents of children are being spotted and nurtured. They also provide necessary support to the women, and even run Day Care Centers for the children.

They have requested financial help from our Club for (i) payment of Rent for their Centers (ii) for providing nutritional support to the children, (iii) for giving Books, Note books and Stationery free of cost (iv) for taking those children on visits to places of interest, (v) for payment of remuneration to the teachers who attend to them beyond their school hours.

We from the Club have conveyed to them our possible support and requested them to submit their requirements in detail in writing for taking a decision thereon at the earliest. We thanked the representatives from the two NGOs for their clear presentation, with which the meeting was closed.



When you are pushed to the edge of difficulty, trust GOD. He will catch you when you fall or will teach you to fly.

Beehives 6x6 Cricket Tournament Mobilise Sponsors



Rotary
District 3232

Rotary Club of Chennai Beehives
Together We Can

CREATE HOPE
in the WORLD

SVRAMANI MEMORIAL TROPHY

6X6

Tournament Committee

Rtn.Dr.V.Thiagarajan, Chairman
Rtn.G.S.Suresh, Club President
Rtn.A.C.Boopathy, Club Jt. Secy
Rtn.M.R.Sudharshan, Dir.ClubServ
Rtn.S.Sashaank

Rtn.R.Seralathan, Vice Chairman
Rtn.G.Vijendran, Club Secretary
Rtn.M.Vinayakamurthy, Club Treasurer
Rtn.T.Devaraj, Director Com. Service

Organising Officials

Thiru. L.Venkatnarayanan
Cricket Coach

Thiru. A.P.Suresh
Former Ranji Trophy Player

Download Entry Form
<https://acrobat.adobe.com/link/track?uri=urn:aaid:scds:US:1bc7e5e5-6ba4-39c3-a831-81586d2f9a74>

For Details, Contact
9884062833 | 9841084048 | 9884972835

Cricket Tournament 2023
on 6,7th January 2024

Last Date for Registration
30 - 11 - 2023

at Semi Indoor Stadium, SPR Sports Academy 70/3, Sriram Nagar Main Road Nolambur, Ambattur Industrial Estate, Chennai 600093

Our Club is organising this Cricket Tournament to raise funds, to meet the cost of the proposed projects of our club. Sponsorship options are:

Stadium Fee for two days....Rs.20,000/-,	Tournament Umpire Fees .Rs.10,000/-
Cricket Tennis Balls....Rs.10,000/-,	Trophies Medals.... Rs.10,000/-
Caps to all players...Rs.25,000/-,	Gift to all players...Rs.10,000/-
First Aid Kit...Rs.3000/-	Refreshment expenses on match days....Rs.7500/-
Memento to Guests...Rs.5000/-	

Payment can be made directly to the following bank account through NEFT/IMPS/RTGS or UPI.

Account Holder: Rotary Club of Chennai Beehives, Bank & Branch : IDBI, Nanganallur

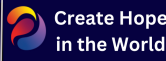
Account No. : 0735104000114868, IFSC :- IBKL0000735.

The proof of online payment be sent to Rtn Dr VT, / Rtn R Seralathan,/Rtn G S Suresh.

Cheques may be drawn in favour of “Rotary Club of Chennai Beehives” and sent to Rtn G S Suresh, President of our club.

Beehivians, lend your support to mobilise sponsors and your possible voluntary personal contribution.Your cooperation means a lot to your club!We would greatly appreciate it,

**Money and success do not change people,
they merely amplify what is already there**



Rotary Club of Chennai Beehives.....An Appeal to Sponsors

Dear Sir / Madam,

We, the Rotary Club of Chennai Beehives avail this opportunity to bring forth to you, our launching of "S V Ramani Memorial Cricket Tournament, which is taking place on 6, 7 January 2024. This tournament is a Six - 6 format, being played between teams of Rotary Clubs and Corporate houses. This match will be carried out in a semi indoor stadium at SPR Sports Academy, Nolambur, Chennai. All efforts are being made by us to make this event a grand success and remarkable ever.

As you might be aware that "ROTARY" an International Organisation is a massive NGO, and our club was chartered in 2020. Since our charter in 2020, we focus under the motto "Service above Self" on economic and community development, Disease prevention & treatment, Water Sanitation & Hygiene, Maternal & Child Health, Basic education & Literacy, Support to Environment and have carried out numerous projects to help the needy and underprivileged both locally and internationally. For the upcoming months, we intend to carry out even more projects that benefit the community. We are organising this Cricket Tournament to raise funds, to meet the cost of the proposed projects,

We are pleased to offer the following sponsorship options for your consideration:-

- (1) Indoor Cricket Stadium Fee for two days (six hours per day)....Rs.20,000/-
- (2) Tournament Umpire FeesRs.10,000/-, (3) Cricket Tennis Balls....Rs.10,000/-
- (4) Trophies for Winner, Runner & individual medals.... Rs.10,000/-
- (5) Caps to all players...Rs.25,000/-
- (6) Gift to all players...Rs.10,000/-
- (7) First Aid Kit...Rs.3000/-
- (8) Refreshment expenses on match days....Rs.7500/-
- (9) Memento to Guests...Rs.5000/-

We, at RC Chennai Beehives, hence, seek your support and we would be grateful if you help us monetarily by being one of our sponsors for the proposed S V Ramani Memorial 6x6 Cricket Tournament. You being a sponsor means a lot to us! Payment can be made directly to the following bank account through NEFT/IMPS/RTGS or UPI.

Account Holder: Rotary Club of Chennai Beehives, Bank & Branch : IDBI, Nanganallur
SB Account No: 0735104000114868 IFSC :- IBKL0000735.

Cheques may be drawn in favour of "Rotary Club of Chennai Beehives" and sent to Rtn G S Suresh, President, RC Chennai Beehives, AI-35(Old 103E), Shanthi Colony, 4th Avenue, Anna Nagar, Chennai 600040.

We would greatly appreciate it, if the proof of online payment is sent to any one of the following. Also, if you do have any inquiries, please do not hesitate to contact them too.

Rtn.G.S.Suresh, President Rotary Club of Chennai Beehives @9884972835, Rtn Dr V Thiagarajan @ 9841084048
Rtn R Seralathan @ 9884062833

Thanking you in anticipation.

Yours in Rotary service,

Chairman & Members of the Committee,

S V Ramani Memorial Cricket Tournament., Rotary Club of Chennai Beehives

**Money and success do not change people,
they merely amplify what is already there**